

LAW OFFICES OF  
MICHAEL A. DEMAYO L.L.P.  
SCHOLARSHIP APPLICATION  
2014

*Celebrating 12 Years of Supporting Academic Excellence*

## 2014 MICHAEL A. DEMAYO SCHOLARSHIP APPLICATION

### *About the Scholarship*

Since 2003, Attorney Michael A. DeMayo has offered high school seniors a chance to win a scholarship toward their college education. When the program began 12 years ago, the firm awarded five \$1,000 scholarships to Mecklenburg County seniors who wrote essays on how our community could help curb underage drinking and driving. Over the past decade, the program has grown and evolved to include 15 winners across 23 counties who each receive a \$2,500 scholarship. In addition to writing an essay, students are also now able to express themselves through other media, including video, PowerPoint, web design or brochure design.

A \$2,500 scholarship can go a long way in helping pay for tuition, room and board, books and other materials necessary for an incoming college freshman. But it's more than an investment in things; it's an investment in our youth. Our firm has chosen this investment in our community so that all of us together can help prevent underage drinking and driving. We are proud to make a difference in our community by awarding \$267,500 in college scholarships to 117 deserving seniors in North and South Carolina since 2003. Good luck to all our applicants!

### *Instructions*

All applications, transcripts, letters of recommendations, SAT/ACT scores and presentations **MUST** be received by the deadline in a **single package**. Items mailed separately will not be accepted. Incomplete applications will not be considered. Scholarships are judged and awarded without regard to race, gender, color, religion, creed, national origin, disability or sexual orientation.

### *Eligibility Criteria*

- Must be a current high school (or home-schooled) senior who attends school and lives in the following counties:  
North Carolina: Mecklenburg, Gaston, Catawba, Union, Cabarrus, Cleveland, Lincoln, Rowan, Caldwell, Stanly, Iredell, Alexander, Burke, Robeson, Scotland, Richmond, Anson and Cumberland  
South Carolina: York, Lancaster, Chesterfield, Marlboro and Dillon
- Must be accepted for full-time enrollment or planning to pursue a degree at an accredited four-year college or university
- Must have a cumulative GPA of 3.0 or higher

### *Deadline to Apply*

All entries must be post-marked on or before midnight on **February 24, 2014** or dropped off at one of our four offices by 5 p.m., **February 24, 2014**. Entries sent by email will not be accepted. The Law Offices of Michael A. DeMayo, L.L.P. will not be responsible for any late, lost or damaged entries.

### *How to Apply*

Applications are also available on our website at [www.DeMayoLaw.com](http://www.DeMayoLaw.com). Click on the Community Service tab, then Scholarship Program and 2014 Scholarship Application.

Application and required documents should be mailed to:  
Michael A. DeMayo Scholarship Program  
Attn: Josh Madsen  
PO Box 34426  
Charlotte, NC 28234

Applications may also be dropped off at one of our offices by 5 p.m. on Monday, February 24, 2014.

Charlotte  
1211 East Morehead Street  
Charlotte, NC 28204

Hickory  
1090 Lenoir-Rhyne Blvd.,  
SE Hickory, NC 28602

Monroe  
406 S. Sutherland Ave.  
Monroe, NC 28112

Lumberton  
600 C East Farringdom St.  
Lumberton, NC 28358

### *Entering the Contest*

High school seniors must return the following items to our office in a single package:

1. Scholarship application (typed, neatly printed or computer generated). A recent photo of yourself must be attached to the application.
2. A presentation (video/PowerPoint/brochure/website/essay) that encourages fellow teens to abstain from underage drinking and driving and/or highlights the dangers of drinking and driving.
3. Official or unofficial high school transcript (must include class rank, size and test scores).
4. SAT or ACT scores (if not included in transcript, a printout from [CollegeBoard.com](http://CollegeBoard.com) is acceptable).
5. Two letters of recommendation (from teachers, athletic coaches, school administrators, club advisors, volunteer work supervisors, employers, religious leaders or family friends). Letters of recommendation should assess the applicant's academic potential, his/her progress and academic achievements, community/school involvement or volunteer activities.

## *Types of Acceptable Presentations*

Thousands of alcohol-related automobile accidents occur every year, and teens have higher than average alcohol-related injuries and deaths when compared to other age groups. The Law Offices of Michael A. DeMayo invites high school seniors to develop a unique, and compelling presentation that encourages fellow teens to abstain from underage drinking and driving and/or highlights the dangers of underage drinking and driving. Presentations may be in the form of:

### **Video**

Public Service Announcement (no more than 60 seconds); Must be recorded on DVD; students name and school should appear directly on DVD; must provide copy of script.

### **PowerPoint**

15 slide minimum - Also must provide copy of PowerPoint on CD/DVD, as well a hard copy of color slides. Student's name and school should appear directly on CD/DVD.

### **Brochure/Booklet**

8 page minimum - Also must provide copy of brochure/booklet on CD/DVD, as well as a hard copy printed in color. Student's name and school should appear directly on CD/DVD.

### **Website**

10 page minimum - Also must provide copy of website on CD/DVD or link to website, as well as a hard copy printed in color. Student's name and school should appear directly on CD/DVD.

### **Essay**

750-1,000 words - Must be typed and double-spaced.

## *Selection of Winners*

A panel of judges representing the Law Offices of Michael A. DeMayo will choose 15 winners. The Scholarship Committee will consider these criteria in making their selection: academic achievement; letters of recommendation; SAT or ACT scores; community and school involvement; and presentation. The presentations will be judged on students' abilities to analyze and discuss the topic and produce a quality video/PowerPoint/brochure/website/essay.

The decision of the judges will be final. Each scholarship recipient will be notified by telephone no later than 5 p.m. Monday, April 7, 2014. Applicants who are not selected will receive a letter in the mail. Entries will be disqualified if they contain vulgar or inappropriate content; are not turned in with all the proper paperwork; have postmarks later than Monday, February 24, 2014; use copyrighted materials; or use content that has not been properly cited.

To see some of our past winning scholarship presentations, go to [www.DemayoLaw.com](http://www.DemayoLaw.com) and click on the Community Service tab, then Scholarship Program.

## *Number of Awards*

Fifteen winners will each receive a \$2,500 scholarship to the college/university of their choice. Odds of winning a prize depends on the number of entries received.

## *Method of Disbursement*

Awards are paid in one installment. Checks will be made out to the student and the school they are attending. Checks will be presented to students at a scholarship dinner Michael A. DeMayo will host for the students and their parents.

## *Ownership of Entries*

All entries submitted to the Law Offices of Michael A. DeMayo, L.L.P. in connection with this contest, along with all copyright, trademark and other proprietary rights associated therewith, become the property of the Law Offices of Michael A. DeMayo, L.L.P. upon submission. Entry materials will not be returned to any entrant. By submitting an entry, you acknowledge that if you win the scholarship contest, the Law Offices of Michael A. DeMayo, L.L.P. will own all rights to use, modify, reproduce, publish, perform, display, distribute and promote the artwork in perpetuity without compensation to you or any other person.

## *Use of Name, Likeness, Etc.*

As a condition of receiving a scholarship, each winner as well as their parents or legal guardians will be required to consent to the use of their name, area of residence and school name. You must also consent to using your likeness (as in a photograph or on television) and prize information, without limitations, for promotional purposes without further payment.

## *Release*

By entering the contest, you and your parents or legal guardians release and agree to hold harmless the Law Offices of Michael A. DeMayo, L.L.P., and each of their partners or employees, from any liability whatsoever in connection with entering the contest, accepting any prize, or anything that may arise related to the contest. The Law Offices of Michael A. DeMayo reserves the right to use the concepts from entries submitted in the competition. All winning entrants will be required to sign releases and waivers of liability.

## *Contest Information*

For a list of winners, send a stamped, self-addressed envelope after April 7, 2014 to the Law Offices of Michael A. DeMayo, L.L.P., Attn: Josh Madsen at PO Box 34426, Charlotte, NC 28234. Entrants agree to be bound by these official rules and the decisions of Law Offices of Michael A. DeMayo, L.L.P.

## *Questions?*

Contact Josh Madsen, Marketing Director, at (704) 343-4644 or [jmadsen@demayolaw.com](mailto:jmadsen@demayolaw.com).



**PERSONAL INFORMATION**

All personal information provided will be kept strictly confidential. Please attach a recent photo of yourself to this application. Selected winners **must be able to provide a high resolution, formal yearbook style senior photo to be used for publicity purposes.**

Please type or print clearly.

Name \_\_\_\_\_

Preferred Name (Nickname) \_\_\_\_\_

HighSchool \_\_\_\_\_

County \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home phone # \_\_\_\_\_ Cell phone # \_\_\_\_\_

Email address \_\_\_\_\_ Gender:  Male  Female

Weighted GPA \_\_\_\_\_ Class rank: \_\_\_\_\_ of \_\_\_\_\_ total students

SAT Scores: V \_\_\_\_\_ M \_\_\_\_\_ W \_\_\_\_\_ Combined \_\_\_\_\_

Intended Major \_\_\_\_\_

College/University you plan to attend this fall \_\_\_\_\_

If undecided, please list where you have applied or been accepted \_\_\_\_\_

List all other scholarships for which you have applied and the status of each (whether the scholarship has been granted).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Mother's Name (or Legal Guardian) \_\_\_\_\_

Father's Name (or Legal Guardian) \_\_\_\_\_

Home Address \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone # \_\_\_\_\_

Home Phone # \_\_\_\_\_

Cell Phone # \_\_\_\_\_

Cell Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

Email Address \_\_\_\_\_

Employer \_\_\_\_\_

Employer \_\_\_\_\_

Occupation \_\_\_\_\_

Occupation \_\_\_\_\_

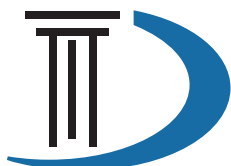
Please mention any circumstances that may affect your ability to pay for college (i.e., unemployed parent).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please explain if you and your family have been directly affected by drinking and driving.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





LAW OFFICES OF  
**MICHAEL A. DEMAYO** L.L.P.

1211 E. Morehead Street • Charlotte, NC 28204  
Telephone: (704) 333-1000 • Facsimile: (704) 333-6677  
Mailing address: PO Box 34426, Charlotte, NC 28234

Hickory  
1090 Lenoir Rhyne Blvd., SE  
Hickory, NC 28602  
Telephone: (828) 345-1111  
Fax: (828) 345-1112

Monroe  
406 South Sutherland Avenue  
Monroe, NC 28112  
Telephone: (704) 291-9200  
Fax: (704) 291-9292

Lumberton  
600 C East Farringdom Street  
Lumberton, NC 28358  
Telephone: (910) 738-3828  
Fax: (910) 738-9696

Columbia (*by appointment only*)  
1519 Richland Street  
Columbia, SC 29201  
Telephone: (803) 776-9595  
Fax: (803) 714-7000

Toll free (877) 333-1000  
[www.DeMayoLaw.com](http://www.DeMayoLaw.com)

Find us on



Facebook: <http://www.facebook.com/DeMayoLaw>  
YouTube: <http://www.youtube.com/michaelademayo>  
Twitter: <http://twitter.com/#!/demayolaw>