

LAW OFFICES OF
MICHAEL A. DEMAYO L.L.P.
SCHOLARSHIP APPLICATION
2013

Celebrating 11 Years of Supporting Academic Excellence

2013 MICHAEL A. DEMAYO SCHOLARSHIP APPLICATION

About the Scholarship

Since 2003, Attorney Michael A. DeMayo has offered high school seniors a chance to win a scholarship toward their college education. When the program began 11 years ago, the firm awarded five \$1,000 scholarships to Mecklenburg County seniors who wrote essays on how our community could help curb underage drinking and driving. Over the past decade, the program has grown and evolved to include 15 winners across 23 counties who each receive a \$2,500 scholarship. In addition to writing an essay, students are also now able to express themselves through other media, including video, PowerPoint, web design or brochure design.

A \$2,500 scholarship can go a long way in helping pay for tuition, room and board, books and other materials necessary for an incoming college freshman. But it's more than an investment in things; it's an investment in our youth. Our firm has chosen this investment in our community so that all of us together can help prevent underage drinking and driving. We are proud to make a difference in our community by awarding \$230,000 in college scholarships to 102 deserving seniors in North and South Carolina since 2003. Good luck to all our applicants!

Instructions

All applications, transcripts, letters of recommendations, SAT/ACT scores and presentations **MUST** be received by the deadline in a **single package**. Items mailed separately will not be accepted. Incomplete applications will not be considered. Scholarships are judged and awarded without regard to race, gender, color, religion, creed, national origin, disability or sexual orientation.

Eligibility Criteria

- Must be a current high school (or home-schooled) senior who attends school and lives in the following counties:
North Carolina: Mecklenburg, Gaston, Catawba, Union, Cabarrus, Cleveland, Lincoln, Rowan, Caldwell, Stanly, Iredell, Alexander, Burke, Robeson, Scotland, Richmond, Anson and Cumberland
South Carolina: York, Lancaster, Chesterfield, Marlboro and Dillon
- Must be accepted for full-time enrollment or planning to pursue a degree at an accredited four-year college or university
- Must have a cumulative GPA of 3.0 or higher

Deadline to Apply

All entries must be post-marked on or before midnight on **February 25, 2013** or dropped off at one of our four offices by 5 p.m., **February 25, 2013**. Entries sent by email will not be accepted. The Law Offices of Michael A. DeMayo, L.L.P. will not be responsible for any late, lost or damaged entries.

How to Apply

Applications are also available on our website at www.DeMayoLaw.com. Click on the Community Service tab, then Scholarship Program and 2013 Scholarship Application.

Application and required documents should be mailed to:
Michael A. DeMayo Scholarship Program
Attn: Robert Dill
PO Box 34426
Charlotte, NC 28234

Applications may also be dropped off at one of our offices by 5 p.m. on Monday, February 25, 2013.

Charlotte
1211 East Morehead Street
Charlotte, NC 28204

Hickory
1090 Lenoir-Rhyne Blvd.,
SE Hickory, NC 28602

Monroe
406 S. Sutherland Ave.
Monroe, NC 28112

Lumberton
600 C East Farringdom St.
Lumberton, NC 28358

Entering the Contest

High school seniors must return the following items to our office in a single package:

1. Scholarship application (typed, neatly printed or computer generated). A recent photo of yourself must be attached to the application.
2. A presentation (video/PowerPoint/brochure/website/essay) that encourages fellow teens to abstain from underage drinking and driving and/or highlights the dangers of drinking and driving.
3. Official or unofficial high school transcript (must include class rank, size and test scores).
4. SAT or ACT scores (if not included in transcript, a printout from CollegeBoard.com is acceptable).
5. Two letters of recommendation (from teachers, athletic coaches, school administrators, club advisors, volunteer work supervisors, employers, religious leaders or family friends). Letters of recommendation should assess the applicant's academic potential, his/her progress and academic achievements, community/school involvement or volunteer activities.

Types of Acceptable Presentations

Thousands of alcohol-related automobile accidents occur every year, and teens have higher than average alcohol-related injuries and deaths when compared to other age groups. The Law Offices of Michael A. DeMayo invites high school seniors to develop a unique, and compelling presentation that encourages fellow teens to abstain from underage drinking and driving and/or highlights the dangers of underage drinking and driving. Presentations may be in the form of:

Video

Public Service Announcement (no more than 60 seconds); Must be recorded on DVD; students name and school should appear directly on DVD; must provide copy of script.

PowerPoint

15 slide minimum - Also must provide copy of PowerPoint on CD/DVD, as well a hard copy of color slides. Student's name and school should appear directly on CD/DVD.

Brochure/Booklet

8 page minimum - Also must provide copy of brochure/booklet on CD/DVD, as well as a hard copy printed in color. Student's name and school should appear directly on CD/DVD.

Website

10 page minimum - Also must provide copy of website on CD/DVD or link to website, as well as a hard copy printed in color. Student's name and school should appear directly on CD/DVD.

Essay

750-1,000 words - Must be typed and double-spaced.

Selection of Winners

A panel of judges representing the Law Offices of Michael A. DeMayo will choose 15 winners. The Scholarship Committee will consider these criteria in making their selection: academic achievement; letters of recommendation; SAT or ACT scores; community and school involvement; and presentation. The presentations will be judged on students' abilities to analyze and discuss the topic and produce a quality video/PowerPoint/brochure/website/essay.

The decision of the judges will be final. Each scholarship recipient will be notified by telephone no later than 5 p.m. Monday, April 8, 2013. Applicants who are not selected will receive a letter in the mail. Entries will be disqualified if they contain vulgar or inappropriate content; are not turned in with all the proper paperwork; have postmarks later than Monday, February 25, 2013; use copyrighted materials; or use content that has not been properly cited.

To see some of our past winning scholarship presentations, go to www.DemayoLaw.com and click on the Community Service tab, then Scholarship Program.

Number of Awards

Fifteen winners will each receive a \$2,500 scholarship to the college/university of their choice. Odds of winning a prize depends on the number of entries received.

Method of Disbursement

Awards are paid in one installment. Checks will be made out to the student and the school they are attending. Checks will be presented to students at a scholarship dinner Michael A. DeMayo will host for the students and their parents.

Ownership of Entries

All entries submitted to the Law Offices of Michael A. DeMayo, L.L.P. in connection with this contest, along with all copyright, trademark and other proprietary rights associated therewith, become the property of the Law Offices of Michael A. DeMayo, L.L.P. upon submission. Entry materials will not be returned to any entrant. By submitting an entry, you acknowledge that if you win the scholarship contest, the Law Offices of Michael A. DeMayo, L.L.P. will own all rights to use, modify, reproduce, publish, perform, display, distribute and promote the artwork in perpetuity without compensation to you or any other person.

Use of Name, Likeness, Etc.

As a condition of receiving a scholarship, each winner as well as their parents or legal guardians will be required to consent to the use of their name, area of residence and school name. You must also consent to using your likeness (as in a photograph or on television) and prize information, without limitations, for promotional purposes without further payment.

Release

By entering the contest, you and your parents or legal guardians release and agree to hold harmless the Law Offices of Michael A. DeMayo, L.L.P., and each of their partners or employees, from any liability whatsoever in connection with entering the contest, accepting any prize, or anything that may arise related to the contest. The Law Offices of Michael A. DeMayo reserves the right to use the concepts from entries submitted in the competition. All winning entrants will be required to sign releases and waivers of liability.

Contest Information

For a list of winners, send a stamped, self-addressed envelope after April 8, 2013 to the Law Offices of Michael A. DeMayo, L.L.P., Attn: Robert Dill at PO Box 34426, Charlotte, NC 28234. Entrants agree to be bound by these official rules and the decisions of Law Offices of Michael A. DeMayo, L.L.P.

Questions?

Contact Robert Dill, Marketing Director, at (704) 343-4644 or rdill@demayolaw.com.



PERSONAL INFORMATION

All personal information provided will be kept strictly confidential. Please attach a recent photo of yourself to this application. Selected winners **must be able to provide a high resolution, formal yearbook style senior photo to be used for publicity purposes.**

Please type or print clearly.

Name _____

Preferred Name (Nickname) _____

HighSchool _____

County _____

Home Address _____

City, State, Zip _____

Home phone # _____ Cell phone # _____

Email address _____ Gender: Male Female

Weighted GPA _____ Class rank: _____ of _____ total students

SAT Scores: V _____ M _____ W _____ Combined _____

Intended Major _____

College/University you plan to attend this fall _____

If undecided, please list where you have applied or been accepted _____

List all other scholarships for which you have applied and the status of each (whether the scholarship has been granted).

Mother's Name (or Legal Guardian) _____

Father's Name (or Legal Guardian) _____

Home Address _____

Home Address _____

City, State, Zip _____

City, State, Zip _____

Home Phone # _____

Home Phone # _____

Cell Phone # _____

Cell Phone # _____

Email Address _____

Email Address _____

Employer _____

Employer _____

Occupation _____

Occupation _____

Please mention any circumstances that may affect your ability to pay for college (i.e., unemployed parent).

Please explain if you and your family have been directly affected by drinking and driving.



REFERRAL INFORMATION

How did you learn about the Michael A. DeMayo Scholarship Program? Check all that apply.

- Teacher
- Received postcard in mail
- Newspaper
- Friend
- Online search
- www.DeMayoLaw.com
- Guidance Counselor
- Television commercial
- School website

EXTRACURRICULAR ACTIVITIES

Clubs, sports, fine arts groups, volunteer work, scouting, jobs, internships, church involvement, special interests and hobbies.

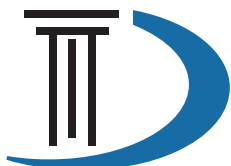
ACTIVITY	# OF YEARS PARTICIPATED	HOURS PER WEEK CONTRIBUTED

HONOR PLEDGE

I certify that the information provided in this application packet is complete and accurate to the best of my knowledge. I understand that falsification of information will result in termination of any scholarship granted. I understand that incomplete or late applications will not be considered. Should I receive a scholarship, I permit the Law Offices of Michael A. DeMayo, L.L.P. to use my presentation, name, and likeness in publicity materials relating to the scholarship program.

Signature of Applicant

Date



LAW OFFICES OF
MICHAEL A. DEMAYO L.L.P.

1211 E. Morehead Street • Charlotte, NC 28204
Telephone: (704) 333-1000 • Facsimile: (704) 333-6677
Mailing address: PO Box 34426, Charlotte, NC 28234

Hickory
1090 Lenoir Rhyne Blvd., SE
Hickory, NC 28602
Telephone: (828) 345-1111
Fax: (828) 345-1112

Monroe
406 South Sutherland Avenue
Monroe, NC 28112
Telephone: (704) 291-9200
Fax: (704) 291-9292

Lumberton
600 C East Farringdom Street
Lumberton, NC 28358
Telephone: (910) 738-3828
Fax: (910) 738-9696

Columbia (*by appointment only*)
1519 Richland Street
Columbia, SC 29201
Telephone: (803) 776-9595
Fax: (803) 714-7000

Toll free (877) 333-1000
www.DeMayoLaw.com

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YouTube: <http://www.youtube.com/michaelademayo>
Twitter: <http://twitter.com/#!/demayolaw>