

LAW OFFICES OF MICHAEL A. DEMAYO L.L.P. SCHOLARSHIP APPLICATION 2018

Celebrating 16 Years of Supporting Academic Excellence

2018 MICHAEL A. DEMAYO SCHOLARSHIP APPLICATION

About the Scholarship

Since 2003, Attorney Michael A. DeMayo has offered high school seniors a chance to win a scholarship toward their college education. When the program began 16 years ago, the firm awarded five \$1,000 scholarships to Mecklenburg County seniors who wrote essays on how our community could help curb underage drinking and driving. Over the past decade, the program has grown and evolved to include 15 winners across 23 counties who each receive a \$2,500 scholarship.

A \$2,500 scholarship can go a long way in helping pay for tuition, room and board, books and other materials necessary for an incoming college freshman. But it's more than an investment in things; it's an investment in our youth. Our firm has chosen this investment in our community so that all of us together can help prevent underage drinking and driving. We are proud to make a difference in our community! Good luck to all our applicants!

Instructions

All applications, transcripts, letters of recommendations, SAT/ACT scores and presentations MUST be emailed by the deadline **using Dropbox**. Items sent separately or in any other form will not be accepted. Incomplete applications will not be considered. Scholarships are judged and awarded without regard to race, gender, color, religion, creed, national origin, disability or sexual orientation.

Eligibility Criteria

 Must be a current high school (or home-schooled) senior who attends school and lives in the following counties:

North Carolina: Mecklenburg, Gaston, Catawba, Union, Cabarrus, Cleveland, Lincoln, Rowan, Caldwell, Stanly, Iredell, Alexander, Burke, Robeson, Scotland, Richmond, Anson and Cumberland

<u>South Carolina</u>: York, Chester, Union, Cherokee, Lancaster, Chesterfield, Marlboro and Dillon

- Must be accepted for full-time enrollment or planning to pursue a degree at an accredited four-year college or university
- Must have a cumulative GPA of 3.0 or higher

Deadline to Apply

All entries must be added to the Dropbox on or before midnight on **March 26, 2018**. Entries sent by email will not be accepted. The Law Offices of Michael A. DeMayo, L.L.P. will not be responsible for any late, lost or damaged entries.

How to Apply

Applications and supporting documents are also available on our website at www.DeMayoLaw. com. Click on the Community Service page, then click on 2018 Scholarship Application.

Using Dropbox, email your application and required documents to the following designated email address using the subject line **2018 Michael A. Demayo Scholarship**:

DeMayoScholarship@demayolaw.com

Contest Information

For a list of winners, send a stamped, self-addressed envelope after May 18, 2018 to the Law Offices of Michael A. DeMayo, L.L.P., Attn: Kimberly Davis-White at PO Box 34426, Charlotte, NC 28234. Entrants agree to be bound by these official rules and the decisions of Law Offices of Michael A. DeMayo, L.L.P.

Release

By entering the contest, you and your parents or legal guardians release and agree to hold harmless the Law Offices of Michael A. DeMayo, L.L.P., and each of their partners or employees, from any liability whatsoever in connection with entering the contest, accepting any prize, or anything that may arise related to the contest. The Law Offices of Michael A. DeMayo reserves the right to use the concepts from entries submitted in the competition. All winning entrants will be required to sign releases and waivers of liability.

Entering the Contest

High school seniors must return the following items using Dropbox:

- 1. Scholarship application (typed or neatly printed). A recent photo of yourself in the following formats PNG, TIF, JPG, or GIF.
- 2. A 45 to 60 second presentation video that encourages fellow teens to abstain from underage drinking and driving and/or highlights the dangers of drinking and driving.
- 3. Official or unofficial high school transcript (must include class rank, size and test scores).
- 4. SAT or ACT scores (if not included in transcript, a printout from CollegeBoard.com is acceptable).
- 5. Two letters of recommendation (from teachers, athletic coaches, school administrators, club advisors, volunteer work supervisors, employers, religious leaders or family friends). Letters of recommendation should assess the applicant's academic potential, his/her progress and academic achievements, community/school involvement or volunteer activities.

Types of Acceptable Presentations

Thousands of alcohol-related automobile accidents occur every year, and teens have higher than average alcohol-related injuries and deaths when compared to other age groups. The Law Offices of Michael A. DeMayo invites high school seniors to develop a unique, and compelling 45 to 60 second video PSA video presentation that encourages fellow teens to abstain from underage drinking and driving and/or highlights the dangers of underage drinking and driving. Presentations must be received in the following form:

Video

Public Service Announcement (no more than 45 to 60 seconds); May be recorded using cell phones or any format that uses MPEG, MP4, MOV, or WAV format. Students name and school should appear directly on the video; and a copy of the script must be provided.

Your PSA will be disqualified if it is not in the proper format. Videos are judged by the following criteria: originality, impact, and production quality. Students may have other students act in their video, however, only one person can take credit and submit the video. Any students acting in the video must sign a release found in the application packet. Be sure your video file incudes your full name and school. (example: jones_demayohighschool.mov)

The PSA may *not contain any copyrighted or trademarked material* including but not limited to: photograph likeness of or references to celebrities or known persons alive or dead, recorded music, published works from books, magazines, newspapers, plays, song lyrics, scripts, essays, articles, website content, or clips from television programs or movies, sports fortage, official logos of any organization, existing artwork or graphic design. In addition, the PSA may not contain nudity, or profanity of any kind, and may not portray anyone under the age of 21 drinking, or pretending to drink alcohol. *NOTE: Students often use music in PSAs. Be reminded that only original or uncopyrighted music will be accepted in a PSA. Violation of this will result in rejection from the contest.*

Any supporting data used in your video, such as statistics, quotations and facts must be true, accurate, reliable and properly cited.

Students may artistically show a violation of a state law as part of the video's creative content. However, compliance with all federal, state and local laws must be followed when filming is done on a federal, state or local highway, road, thoroughfare, as well as in any parking lot used by the public unless specifically closed to the public by state or local police during the filming. For example, an operator of a vehicle must be a licensed driver.

Selection of Winners

A panel of judges representing the Law Offices of Michael A. DeMayo will choose 15 winners. The Scholarship Committee will consider these criteria in making their selection: academic achievement; letters of recommendation; SAT **or** ACT scores; community and school involvement; and presentation. The presentations will be judged on students' abilities to analyze and discuss the topic and produce a quality video.

The decision of the judges will be final. Each scholarship recipient will be notified by telephone no later than May 8, 2018. Applicants who are not selected will receive a letter in the mail. Entries will be disqualified if they contain vulgar or inappropriate content; are not turned in with all of the proper paperwork; are not received by midnight on March 26, 2018; use copyrighted materials; or use content that has not been properly cited.

Number of Awards

Fifteen winners will each receive a \$2,500 scholarship to the college/university of their choice. Odds of winning a prize depends on the number of entries received.

Method of Disbursement

Awards are paid in one installment. Checks will be made out to the student and the school they are attending. Checks will be presented to students at a scholarship dinner Michael A. DeMayo will host for the students and their parents.

Ownership of Entries

All entries submitted to the Law Offices of Michael A. DeMayo, L.L.P. in connection with this contest, along with all copyright, trademark and other proprietary rights associated therewith, become the property of the Law Offices of Michael A. DeMayo, L.L.P. upon submission. Entry materials will not be returned to any entrant. By submitting an entry, you acknowledge that if you win the scholarship contest, the Law Offices of Michael A. DeMayo, L.L.P. will own all rights to use, modify, reproduce, publish, perform, display, distribute and promote the artwork in perpetuity without compensation to you or any other person.

Use of Name, Likeness, Etc.

As a condition of receiving a scholarship, each winner as well as their parents or legal guardians will be required to consent to the use of their name, area of residence and school name. You must also consent to using your likeness (as in a photograph or on television) and prize information, without limitations, for promotional purposes without further payment.

Questions?

Contact Kimberly Davis-White at (704) 343-4648 or DeMayoScholarship@demayolaw.com



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PERSONAL INFORMATION

All personal information provided will be kept strictly confidential. Please send a recent photo of yourself with this application. Selected winners <u>must</u> be able to provide a high resolution (1024 x 768 pixels minimum), formal yearbook style senior photo to be used for publicity purposes. Please type or print clearly.

Name									
Preferred Name (Nickname									
HighSchool									
County									
Home Address									
City, State, Zip									
Home phone # Cell phone #									
Email address						Gender:	☐ Male	☐ Female	
Weighted GPA	Clas	s rank:	of	total students					
SAT Scores: V	M		W		Combined				
ACT Scores: E	M	R		S	Combined			-	
Intended Major									
College/University you pla	n to attend this fall								
If undecided, please list w	here you have applied	d or been accepte	ed						
List all other scholarships f	for which you have ap	plied and the stat	tus of each (w	hether the scholarship	o has been granted	d).			
Mother's Name (or Legal Guardian)				Father's Name (or Legal Guardian)					
Home Address				Home Address					
City, State, Zip				City, State, Zip					
Home Phone #				Home Phone #					
Cell Phone #				Cell Phone #					
Email Address				Email Address					
Employer				Employer					
Occupation				Occupation					
Please mention any circum	nstances that may affe	ct your ability to	pay for collec	ge {i.e., unemployed pa	arent).				
Please explain if you and y	our family have been	directly affected	by drinking a	nd driving.					



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REFERRAL INFORMATION How did you learn about the Michael A. DeMayo Scholarship Program? Check all that apply. ■ Teacher ☐ Received postcard in mail ■ Newspaper ☐ Friend Online search ■ www.DeMayoLaw.com ☐ Guidance Counselor ☐ Television commercial ☐ School website **EXTRACURRICULAR ACTIVITIES** Clubs, sports, fine arts groups, volunteer work, scouting, jobs, internships, church involvement, special interests and hobbies. # OF YEARS HOURS PER WEEK **ACTIVITY PARTICIPATED** CONTRIBUTED **HONOR PLEDGE** I certify that the information provided in this application packet is complete and accurate to the best of my knowledge. I understand that falsification of information will result in termination of any scholarship granted. I understand that incomplete or late applications will not be considered. Should I receive a scholarship, I permit the Law Offices of Michael A. DeMayo, L.L.P. to use my presentation, name, and likeness in publicity materials relating to the scholarship program. Signature of Applicant Date



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Hickory 1090 Lenoir Rhyne Blvd., SE Hickory, NC 28602 Telephone: (828) 345-1111

Fax: (828) 345-1112

Monroe 406 South Sutherland Avenue Monroe, NC 28112

Telephone: (704) 291-9200

Fax: (704) 291-9292

Columbia (*by appointment only*) 1519 Richland Street Columbia, SC 29201 Telephone: (803) 776-9595

Fax: (803) 714-7000

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