

Michael A. Demayo
Arrive Alive® Scholarship
2021

Celebrating 19 Years of Supporting Academic Excellence

The Michael A DeMayo Arrive Alive® Scholarship: 2021

About the Scholarship: History

In 2003, Mr. DeMayo initiated this scholarship program targeted at high school seniors with the objective of assisting with the expenses and costs associated with a college education. The inaugural year awarded five \$1,000 scholarships to Mecklenburg County seniors who were asked to write essays on how to prevent or reduce underage drinking and driving amongst their peers. Over the years, the scholarships have evolved and grown to a total of 15 total winners, with an enhanced geographical area spanning 23 counties and a total award of two thousand and five hundred dollars (\$2,500.00) for each scholarship awarded.

We recognize that \$2,500.00 is just a portion of what it costs to pay for tuition, room and board, books and other materials necessary for an incoming college freshman, but the goal is to raise awareness and invest in the safety and lives of our youth. Our law firm has selected this initiative to help eliminate underage drinking and driving and distracted driving. By raising awareness of their peers with messaging from their peers, it is our sincere hope that the message promotes safety and awareness in our youth and that they, ARRIVE ALIVE®. We are proud to have made a difference in our community for over 19 years and we look forward to creative and inspiring applications from our 2021 applicants!

Instructions

All applications, transcripts, letters of recommendations, *SAT/ACT scores and presentations MUST be mailed in a single package. Items sent separately or in any other form will not be accepted. Incomplete applications will not be considered. Scholarships are judged and awarded without regard to race, gender, color, religion, creed, national origin, disability or sexual orientation.

Eligibility Criteria

- Must be a current high school senior who attends school and lives in the following counties:

North Carolina: Mecklenburg, Gaston, Catawba, Union, Cabarrus, Cleveland, Lincoln, Rowan, Caldwell, Stanly, Iredell, Alexander, Burke, Robeson, Scotland, Richmond, Anson and Cumberland.

South Carolina: York, Chester, Union, Cherokee, Lancaster, Chesterfield, Marlboro and Dillon.

- Must be accepted for full-time enrollment or planning to pursue a degree at an accredited four-year college or university.
- Must have a cumulative GPA of 3.0 or higher

Deadline to Apply

All entries must be postmarked on or before midnight on **April 12, 2021**. Entries sent by email will not be accepted. DeMayo Law Offices, L.L.P. will not be responsible for any late, lost or damaged entries.

How to Apply

Applications and supporting documents are also available on our website at www.DeMayoLaw.com. Click on the Community Service page, then click on 2021 Michael A. DeMayo Arrive Alive® Scholarship Application.

Mail your application and required documents to the following designated address:

2021 Michael A. DeMayo Arrive Alive®
Scholarship

Attn: Mrs. Jenna Laughrun
PO Box 34426
Charlotte, NC 28234

Contest Information

For a list of winners, send a stamped, self-addressed envelope after June 18, 2021 to the DeMayo Law Offices, L.L.P., Attn: Jenna Laughrun at PO Box 34426, Charlotte, NC 28234. Entrants agree to be bound by these official rules and the decisions of DeMayo Law Offices, L.L.P.

Entering your Application:

High school seniors must provide All of the following items in a single submission to qualify for consideration:

1. Scholarship application (typed or neatly printed) and a recent photo of yourself (digital format is fine).
2. An essay, billboard, brochure, or TikTok video that discourages from underage drinking and driving, distracted driving and highlights the dangers of drinking and driving and distracted driving.
3. Official or unofficial high school transcript (must include class rank, size and test scores).
4. SAT or ACT scores (if not included in transcript, a printout from CollegeBoard.com is acceptable).
 - Due to the fact that SAT/ACT testing and results for 2021/22 college applicants have been eliminated at most if not all colleges and universities due to COVID-19, we will not require that applicants submit any standardized testing to be considered for the Michael A. DeMayo Arrive Alive® Scholarship, 2021. Students who wish to include testing as part of their application may do so, but those who do not be penalized in the application review.
5. Two letters of recommendation (from teachers, athletic coaches, school administrators, club advisors, volunteer work supervisors, employers, religious leaders or family friends). Letters of recommendation should assess the applicant's academic potential, his/her progress and academic achievements, community/school involvement or volunteer activities.

Suggested Submissions and Presentations

Every year almost 2,500 teens in the United States aged 13-19 are killed, and about 285,000 are treated in emergency rooms for injuries from motor vehicle crashes. On average that amounts to 11.8 Billion Dollars in medical and work related losses a year. The risk of being in a wreck is higher among teens aged 13-19 than any other age group. When there is alcohol involved or distracted driving, the number of injuries and deaths increased when compared to other age groups. The purpose of the Michael A. DeMayo Arrive Alive® Scholarship is to create unique and compelling peer to peer messaging that speaks to teenagers in a clear and convincing fashion. The facts and statistics have not changed over the years but the means of communicating and encouraging fellow teens to abstain from drinking and driving as well as distracted driving requires thought and creativity. Presentations must be received in the following form:

Essay

750-1,000 words - Must be typed and double-spaced.

Billboard

14' x 48' horizontal board lay out

Brochure/Booklet

8 page minimum

TikTok

Produce a TikTok video with the hashtag #DeMayoScholarship. A jump drive with the video file will also need to be turned in with your application.

Selection of Winners

A panel of judges representing the DeMayo Law Offices will choose 15 winners. The Scholarship Committee will consider these criteria in making their selection: academic achievement; letters of recommendation; SAT or ACT scores; community and school involvement; and presentation. The presentations will be judged on students' abilities to analyze and discuss the topic.

The decision of the judges will be final. Each scholarship recipient will be notified by telephone no later than June 18, 2021. Applicants who are not selected will receive a letter in the mail. Entries will be disqualified if they contain vulgar or inappropriate content; are not turned in with all of the proper paperwork; are not received by midnight on April 12, 2021; use copyrighted materials; or use content that has not been properly cited.

Number of Awards

Fifteen winners will each receive a \$2,500 scholarship to the college/ university of their choice. Odds of winning a prize depends on the number of entries received.

Method of Scholarship Disbursement

Awards are paid in one installment. Scholarship checks are made out to both the student and the 4-year College or accredited institution.

Ownership of Scholarship Entries are Intellectual Property

All entries submitted to the DeMayo Law Offices, L.L.P. in connection with the scholarship, along with all copyright, trademark and other proprietary rights associated therewith, become the property of the DeMayo Law Offices, L.L.P. upon submission. Entry materials will not be returned to any entrant. By submitting an entry, you acknowledge that if you win the scholarship contest, the DeMayo Law Offices, L.L.P. will own all rights to use, modify, reproduce, publish, perform, display, distribute and promote the artwork in perpetuity without compensation to you or any other person.

Use of Name, Likeness, Etc.

As a condition of receiving a scholarship, each winner as well as their parents or legal guardians will be required to consent to the use of their name, area of residence and school name. You must also consent to using your likeness (as in a photograph or on television) and prize information, without limitations, for promotional purposes without further payment.

Release

By entering the contest, you and your parents or legal guardians release and agree to hold harmless the DeMayo Law Offices, L.L.P., and each of their partners or employees, from any liability whatsoever in connection with entering the contest, accepting any prize, or anything that may arise related to the contest. The DeMayo Law Offices reserves the right to use the concepts from entries submitted in the competition. All winning entrants will be required to sign releases and waivers of liability.

Questions?

DeMayoScholarship@demayolaw.com



PERSONAL INFORMATION

All personal information provided will be kept strictly confidential. Please send a recent photo of yourself with this application. Selected winners **must** be able to provide a high resolution (1024 x 768 pixels minimum), formal yearbook style senior photo to be used for publicity purposes.

Please type or print clearly.

Name _____

Preferred Name (Nickname) _____

HighSchool _____

County _____

Home Address _____

City, State, Zip _____

Home phone # _____ Cell phone # _____

Email address _____ Gender: ☐ Male ☐ Female

Weighted GPA _____ Class rank: _____ of _____ total students

SAT Scores: V _____ M _____ W _____ Combined _____

ACT Scores: E _____ M _____ R _____ S _____ Combined _____

Intended Major _____

College/University you plan to attend this fall _____

If undecided, please list where you have applied or been accepted _____

List all other scholarships for which you have applied and the status of each (whether the scholarship has been granted).

Mother's Name (or Legal Guardian) _____

Home Address _____

City, State, Zip _____

Home Phone # _____

Cell Phone # _____

Email Address _____

Employer _____

Occupation _____

Father's Name (or Legal Guardian) _____

Home Address _____

City, State, Zip _____

Home Phone # _____

Cell Phone # _____

Email Address _____

Employer _____

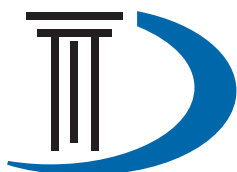
Occupation _____

Please mention any circumstances that may affect your ability to pay for college (i.e., unemployed parent).

Please explain if you and your family have been directly affected by drinking and driving.



Date _____



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